

PANMURE

Monthly Panmure Business Association Newsletter

Issue 120 September 2014



Chinese Moon Festival - Saturday 30 August



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If your business lies within the Panmure Mainstreet area (Queens Road, Ellerslie/Panmure Highway and adjacent side streets) you are automatically a Member of Panmure Business Association and are paying .02c in the dollar of your general rates towards funding the Association. How the combined money us spent is determined by elected board members, any of whom would be happy to talk with you, tell you more about who they are and hear your comments or suggestions.

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|------------------------|---|--------------------------|--|
| Arun Pragji | Panmure Dental Surgery 5272580 | Leon Matthews | Mt Wellington Panmure RSA 570 5913 (Chairman) |
| Dorothy Miles | Sugarcrafts NZ Ltd 99 Queens Road, 5276060 | Stephen Hall | Power Real Estate 78 Queens Road 527 1234 (vc) |
| Charles Harsano | Andar Forex/B Right 63 Queens Road 5278008 | Brett Clark | Maungakiekie- Tamaki Local Board Representative |
| Gary Davison | Salvation Army 159 Queens Road 5277143 | Shelley Katae | Redevelopment Company - Co-op Member |
| Vinod Ranchhod | Big Broz 95 Queens Road 5706481 | Rosemary Cosgrove | Auckland Council BID Partnership Advisor |

Panmure Business Association services include: Panmure Christmas Parade & Festival, King of the Mountain, Monthly Business Newsletter, CCTV, Graffiti Removal, Security Patrol, Under Veranda Lighting, Tastes of Panmure Promotion, Tamaki Business Breakfast Series, supporting local Community Events

Chris Sutton - Town Centre Manager

Early this month with fantastic assistance from our local Police team who worked closely with Lisa to collate the information to **trespass 13 youth out of 32 shops** within the town centre. The project took three weeks to complete but has resulted in a dramatic reduction in destructive, disruptive and abusive behaviour. Long may it last!! **If you have any issues with problem behaviour** in your premises, please contact us and we will explain your options and also take care of any paper work required.

Thank you to the Board of the Panmure Business Association who paid for me to attend a small **conference for Town Centre Managers in Napier**. The focus of the meeting was around sharing successful promotions and any problems that we may experience around promos that weren't as successful as we had hoped. We discussed strategic planning, brochures such as events calendars and way finding. On Friday after lunch we walked around the town centre to look at some of the interesting features that made Napier unique. Over the two days we experienced beautiful weather and it was a pleasure to visit such a wonderful part of New Zealand.

During September we are starting on the **2014/2015 CCTV expansion** and have received great support from building owners whose buildings we will be using. These extra CCTV cameras will give us excellent coverage of all our entry/exit points and cover off three of our 'blind spots'. We continue to regularly supply information to the Police.

We are grateful for the assistance we have received from **Rafal our Auckland Council Waste Contracts Coordinator** who went out to battle for us to ensure that Dunlop Lane was cleaned of litter once a week instead of once a month. This busy lane is used by many local residents as a cut through to the Panmure Station so the PBA is keen to make sure the area is clean.

One of the most frustrating problems that the PBA has to deal with is **'illegal dumping of rubbish'**. We strongly advise each business to keep their rubbish bins inside their building but we are also well aware that this is not possible for everyone. The businesses that do leave their bins outside the entire time take the risk that someone will come along and deposit rubbish in the bin or beside the bin. The dumped rubbish then becomes your problem and if you don't deal with the situation promptly the chances are that it will only attract more rubbish. Over the past month I have completed the PBA's submissions to the Draft Maungakiekie-Tāmaki Local Board Plan as well as our submission to the Proposed Trading and Events in Public Places Bylaws 2014.

All the **Bylaws for the whole of the Auckland Region** are being brought together as part of the SuperCity agreement. This is a massive and time consuming task but it will mean that the rules are the same right across the region. We are grateful that each Business Improvement District can have the opportunity to voice our opinion about the proposed new rules.

report continued

Entries are steadily flowing in for this year's **King of the Mountain** event that will be held on **Sunday 19 October**. I plan to enter the 5 km walk again this year as I was surprised what fun I had last year when Diane from Masport and I managed that steep and long climb up Maungarei/Mt Wellington to finish around the middle of the pack. We have been fortunate to have had Masports support with Spot Prizes for many years now.

Lisa will be away on holiday from the middle of September to the middle of October so our office and the town will be very quiet without her!!



New highly visible raised pedestrian crossings for your safety. This has also now been painted to encourage motorists to slow down. Thanks to Peter Doran of Designer Fabrics for making us aware of the problem and to Auckland Transport for the repairs.

Alex The Apprentice - Sugarcrafts Ltd



Alex is 10 years old and has been helping Dorothy, Sugarcrafts Ltd, to make cakes since he was 2. Alex arrives with his mother every Saturday morning and assists Dorothy in the shop. Wearing his dapper shirt, waist-coat and tie, Alex serves customers, practices piping, creates 'ninjas' for sale in the shop and decorates the odd cake or two. Alex has always had a affinity for food. He knows his flavours and textures and undoubtedly will end up working in the food industry.

**SUGARCRAFTS LTD
99 QUEENS ROAD
09 5276060**

WW1 Commemorations - Gallipoli



On Tuesday 26 August, to commemorate WWI, my sister Anna and I gave a talk at the Panmure Library about our Grandfather, Arthur Aubrey Perry. Arthur, at the age of 22 was called in to Active Service. He landed in ANZAC Cove on 25th April 1914 five hours after the initial landing. In his kit bag Granddad took with him a Kodak A1 folding camera. On his return to Dunedin he processed the film and had an album made which he then annotated. This annotation made the album even more special as it gives us accurate people and place names. Arthur returned to New Zealand on the hospital ship Mahoe after contracting typhoid when he became stranded in 'no mans land' for 2 days.

Along with his passes, call up sheets, orders and other memorabilia we have Granddad's Gold Watch. This also holds a wartime story. In 1913 Arthur was awarded a Gold Watch for his skills at Roller Skating at a Dunedin rink. This was engraved with his first initials, surname and date. This treasure item he then took to Gallipoli. Whilst bathing in ANZAC Cove one day in May 2015, Arthur returned to his kit to find his watch missing. The story does not end here. Some ten years later he receives a phone call from the Police. A young girl had been approached by an unsavoury gentleman in New Plymouth, having fended him off with a pickaxe handle and some pepper to the face he runs off dropping the Gold Watch whilst in flight. Granddad, now living in Dunedin is reunited with his beloved watch. This watch is now a family treasure.

There are many more stories from Arthur's life which Anna and I enjoyed sharing. He was such a kind, happy and friendly man it is hard to imagine how he could have coped with war. Granddad loved children and also especially loved to potter in his immaculately kept garden. Widowed in his mid 70's Arthur rekindled his friendship with Roey whom he had dated prior to going to war. In his 81st year he was kissing her under every second tree along the streets of Arrowtown intending to kiss her under the others on the way back. Alas he died of a stroke in an instance before he could. *Lisa Perry*

Lisa on Annual Leave

Lisa Perry, Panmure Business Association Office Administrator, will be on leave from Saturday September 13 returning Monday October 13. The email will have an Out of Office notice but will be cleared intermittently. In her absence queries should be directed to either: Chris Sutton, Town Centre Manager 0275276389 chris@panmure.net.nz or Taao Folekene 0275353017

Important Inland Revenue Payment Changes



Inland Revenue
Te Tari Taake

From 1 October 2014, you'll need to ensure Inland Revenue receives your cheque payment on or before the due date to avoid penalties and interest.

This means you'll no longer be able to post cheques on the due date. You can, however, make payments online up to and including the due date.

Paying and filing online is easy!

Using the online service, myIR, you can access and manage all your returns and transactions in one place. If you don't have a myIR account, sign up now at ird.govt.nz/myir.

To make an online payment or to find out more about making payments, go to ird.govt.nz/makepayment.

Security Report



Taa is our Security Officer roving the town of Panmure. Taa has been looking after our businesses for 12 years. Please don't hesitate to talk to Taa about any security advice. Taa is in Panmure Monday to Friday keeping a watchful eye over our town. Taa is also a Minister of the Congregational Church of Niue.

INCIDENTS NOT REPORTED. It is still a concern to us that some incidents are not being reported to Police. Shoplifter especially are getting away with stolen items. Left unchecked these people continue to offend. PLEASE help us help you and report all criminal incidents to the Police.

STOLEN GOODS FROM CHARITY ORGANISATIONS. We have two magnificent charity shops in Panmure, the Salvation Army and the Dove Shop. Both these shops support people in time of need. Both undenominational they support those who are hungry, homeless, lost and in their last days. The Salvation Army particularly offers food parcels, support, guidance and care when asked. Sadly we still have people who shoplift and steal from these shops when they offer so much to the Community. Alas during Poppy Day a donation tub was stolen from the RSA. With the help of the extensive CCTV equipment and some good Police work we have been able to identify these offenders and will let the justice system deal with these sorry people.

*Fakaue lahi mahaki for all your support
Taa Folekene*

Current Queens Road Vacant Properties

Queens Road Ground Floor = 1 x Vacant
3 x Under Renovation/Contract

DIARY DATES

Wednesday Sept 17
Tuesdays 9 & 23 Sept

Board Meeting
Blue Recycling Bins out for
following morning collection

Sunday 7 September
Monday 6 October
October

Fathers Day
PBA AGM
Opening of AMETI Link Road



PANMURE
BUSINESS ASSOCIATION

IF IT IS AN EMERGENCY DIAL - 111

Call 111 when:

Someone is badly injured or in danger.

There's a serious risk to life or property.

A crime is being committed and the offenders are still there or have just left.

You've come across a major public inconvenience, like trees blocking a state highway.

Any of these things is happening now or has just happened.

POLICE

Auckland Central Police Station 302 6400

This is a non-emergency reporting line, always request a File number to assist us in matching files to events

Panmure Community Policing Centre 570 4080
Staffed by Volunteers Monday - Friday 10.00 - 2.00

SAFETY & SECURITY

GRAFFITI/TAGS

Graffiti Guard to have graffiti removed 579 3256

Etching from windows removed 579 3256

PUBLIC PROPERTY

For issues concerning, nuisance behaviour, rubbish collection, illegal dumping of rubbish, abandoned vehicles, illegal parking, rates related enquires, street lighting and signage

Call Auckland Council Call Centre 301 01 01

If you wish to follow up your query it is important to note the reference number

HEART DEFIBRILLATOR

570 4019

Available in emergencies from the Panmure Medical Centre,
204 Queens Road 8.00 - 6.00 Mon Fri 9.00 - 12.00 Sat Sun



Sushi & Sushi



A new owner has arrived at 4 - 6 Pilkington road. This is a family owned business run by owner In Sung Park. The family has two other shops based in Ellerslie and Remuera, and have now brought their delicious Sushi recipes to Panmure. Pop in to Sushi & Sushi to check out their great range of delectable hot and cold dishes that are produced fresh daily

4 -6 PILKINGTON ROAD
OPEN 10.00 am - 5.00 pm MONDAY - FRIDAY
10.00 am - 2.00 pm SATURDAY
09 527 6677

Quickstop Superette



Quickstop Superette is under new management at 18 Queens Road. Owner Bonito Manirambona, is originally from the African country of Burundi. Apart from the regular superette stocks Bonito has a wonderful range of fresh cut flowers at very affordable prices. Bonito's plan is to revamp the shop and increase the product range so you can purchase what you want when you want.

18 QUEENS ROAD
OPEN 6.00am - 10.00pm MONDAY - FRIDAY
8.00am - 9.00pm SATURDAY - SUNDAY
09 527 1455

Pizza Spot



PIZZA PIZZA PIZZA!! Who can resist fresh pizza made to order, and at a very reasonable prices. 2 large pizzas are only \$10 so how can you possibly go wrong.

Pizza Spot owner, Dil Prett, has over 5 years experience in the food industry. He prides himself on his handmade bases and a range of delicious toppings.

Located at 100 Queens Road, Pizza Spot provide both take-away and delivery services.

SHOP3/100 QUEENS ROAD
OPEN 11.30am 9.00pm 7DAYS
(09) 574 6360

The Gourmet Cafe



Husband and wife team, Jim and Edith Sanchez, have taken over the kitchen at 55 Queens Road. They intend to retain the lovely dishes already available plus adding their own flair to the menu. Gourmet Cafe has always been superbly managed and Jim and Edith plan to maintain that high standard.

55 QUEENS ROAD
OPEN 7.00am - 3.00pm MONDAY - WEDNESDAY
7.00am - 4.00pm THURSDAY - FRIDAY
8.00am - 2.00pm SATURDAY
09 527 7080

Car Pacific Autos



Director Joe Tukutukuwaqa, Glennis and Director Teakoa Kainuku stand with their cars at the new Car Pacific Autos on Panmure Roundabout. Car Pacific Autos pride themselves with their community friendly business. Dealing in small to family sized vehicles they offer exceptional prices on transport directly imported from Japan.

**4 IRELAND ROAD
09 527 2855
OPEN 8.30am -5.30pm - 7 DAYS**

Panmure Dairy



Santosh Patel has well stocked his Dairy with all the things you need to restock your shelves. Prices are competitive and Santosh is increases his stock levels to meet with local needs. Open 7 days a week this is surely convenient.

**146 QUEENS ROAD
OPEN 7.00am - 8.00 pm DAILY**

Panmure Station Opening book



We have just received several hard covered books commemorating the Opening of the Panmure Station on 14 January this year. Auckland Transport organised the official opening and celebrations. Auckland Transport kindly supplied us with the official photos which were made in to a book through the on-line programme known as 'Snapfish'. Should anyone wish to view this book there is one held in our offices at 16 Clifton Court plus an additional one at the Panmure Community Library.

The Business Association donated the copy to the Panmure Library as well as donating copies to the Maungakiekie-Tamaki Local Board plus the two children who accompanied Mayor Len Brown in the cutting of the ribbon ceremony

Library Comic Book Heros



Pictured above are the Panmure Community Library staff dressed up for the launch of Comic Book Month.

Other events this month are:

Friday 12 September 3.00pm - 5.00 pm

Play Dough Pokémon

Design and craft your very own Pokémon out of play dough! Ages 8-12

Saturday 20 September 1:30pm - 3:30pm

Comic Photo Strips

Learn how to turn your photos into comics! Ages 12+

Saturday 27 September 3.00pm - 4.00pm

Create a Super Villain's Lair

Transform Panmure Library into a Super villains lair! Ages 8-12

BUSINESS WORKSHOP - MARKETING

Wednesday 24th September 2014

9.00am - 11.30 (with a break for morning tea)

20 - 22 Clifton Court (Chinese New Settlers Services Trust premises)

\$25.00 per person

RSVP TUESDAY 16 SEPTEMBER

PRESENTERS -

Philip Tetley-Jones - The Dispensary www.thedispensary.co.nz

Kim Voon - Insight Online www.insightonline.co.nz

GET SMARTER WITH YOUR MARKETING

Every business needs customers – the more, the merrier. Marketing is the art of attracting the right customers and converting their interest into sales.

This workshop will show you how smart but simple marketing ideas can generate much greater returns than you ever thought possible.

The Internet is a huge part of marketing in 2014. To help you get to grips with the possibilities of the Web, one of Auckland's leading online marketers will lead you through some smart strategies. We're also bringing you insights and practical tips from an advertising copywriter with over 20 years' experience. **Here are** some of the topics we'll touch on:

- 3 building blocks of great online marketing.
- Is your website working hard for you? How can you tell? Google analytics for small businesses
- Online ads – how to use Google adwords to drive more business.
- Winning more business from your current customers with direct mail.
- Copywriting that builds your brand and maximises sales

Philip Tetley-Jones

- 20 years advertising agency experience in Auckland, Wellington and London.
- Recent campaigns for Gib, Stihl Shop, BMW, GE Money and Signature Homes
- Award-winning DM campaigns for AA Insurance, BNZ and the Marketing Association
- Works 1-to-1 with business owners and marketing consultants to add value via copywriting.

Kim Voon

- 10 years experience working online
- Graduated 2003 from AUT with a Bachelor of Business
- Started 'Insight Online' in March 2012
- Focused on helping SMEs grow their business online



• Cash/Cheque (made out to Panmure Business Association) Drop into our office at 16 Clifton Court, Panmure or call us (5276389) and we'll get Taoa (Panmure Security) to collect the cheque from your office.

• Bank Transfer Account # 03 0227 0348204 00 (Add your Name/Business Name as the Reference)

• PayPal (email chris@panmure.net.nz for a PayPal invoice)



Family Day and Moon Festival



Left to Right, Councillor - Denise Krum, Chinese New Settlers Services Trust Director - Jenny Wang, Labour List MP - Carol Beaumont, Consul General - Qing Bao Niu, National List MP - Dr Jian Yang, Maungakiekie MP - Peseta Peseta Lotu-liga, Minister of Immigration - Michael Woodhouse, Maungakiekie-Tamaki Local Board Deputy Chair - Chris Makore

